

# “GO FOR RESULTS!

## *How To Facilitate Planning Retreats, Off-Sites, and Brainstorming Sessions”*

FACILITATION

**JANE SANDERS**

*Boost results of any team or group* with the facilitation methods demonstrated in this interactive, high-energy session. Whether used for strategic planning, brainstorming, goal-setting, management retreats, team-building, or problem-solving, these activities and processes work to establish camaraderie, foster creativity and productivity, and accomplish specific objectives through detailed action plans.



**Jane's Qualifications:** Combining an MBA and 20 years of successful business experience, Jane uses expertise in meeting facilitation, teamwork, motivation, planning, sales, marketing, and creativity enhancement. Jane teaches facilitation and as a consultant, effectively facilitates groups, teams, and meetings of various lengths, agendas, and industries. Her clients include MassMutual, Hiram Walker, Prudential, Alpha Therapeutic Corp., Conagra Foods, ASAE, NAEC, NAFA, GSA, and Allied Domecq.

### CLIENT COMMENTS

*“You are very good at what you do! We definitely hope to have you back again.”*

**JEFFREY SAWYER, DIR. CORP. HR, MASSMUTUAL**

*“Jane’s facilitation of my marketing directors’ group helped them achieve challenging business goals and positively impacted their teamwork and morale during a re-org!”*

**CAREY CUDDEBACK, SVP MARKETING, HIRAM WALKER**

*“No question about it, Jane’s guidance and motivation helped keep us on track. She is an exceptional facilitator who truly cares about results!”*

**CAROLE HEATH, PRUDENTIAL PREFERRED FIN. SVCS.**

*“Your facilitation was exceptional! Our strategic planning session was a highly successful, thought-provoking, challenging two days. Thank you for a job well done.”*

**TERESA SHIRLEY, EXECUTIVE DIRECTOR, NAEC**

*“Thanks again for the great job you did facilitating our brand discovery session...and for helping us accomplish the results we needed.”*

**ERIC LARSEN, MKTG. MGR., ALLIED DOMEQ SPIRITS, INC.**

### LEARNING OBJECTIVES

*How to increase a group’s accountability to goals and objectives*

*How to lead a group through the development of goals and specific action plans*

*How to develop camaraderie, trust, and open communication within a group*

*How to foster creativity*

*How to facilitate effectively with confidence, for better results and improved long-term performance*

### BENEFITS

*Improved performance as determined by business objectives*

*Increased accountability and commitment*

*Increased creativity and innovative thinking*

*Specific action plans and work assignments*

*Greater bond and camaraderie among group members*

*Improved teamwork, job satisfaction, and productivity*

*Increased confidence, personal fulfillment and morale*